



**SAN DIEGO STATE  
UNIVERSITY**

**Center for  
International Business  
Education and Research  
(SDSU CIBER)**

**Fowler College of Business**

**Mark J. Ballam  
Managing Director**

# National CIBER Program

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# 17 CIBERs

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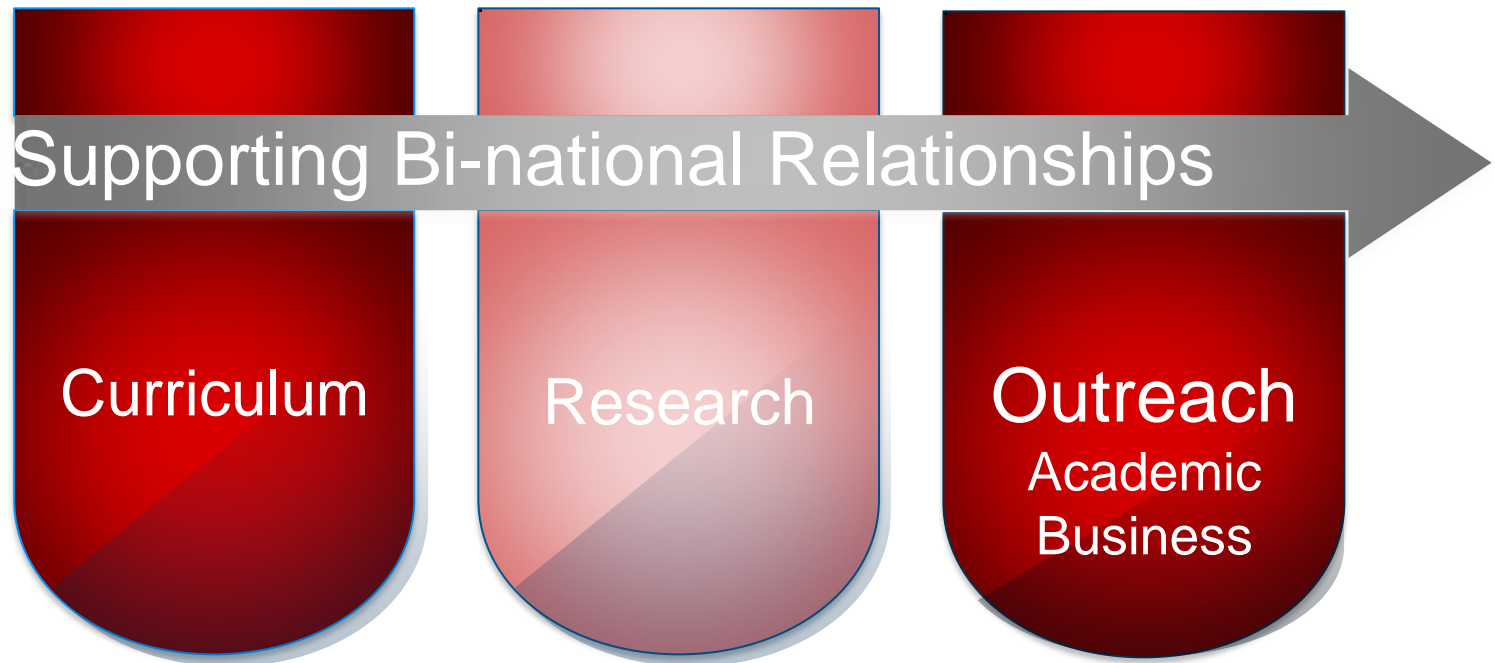
# CIBER Institutions

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- Brigham Young University
- George Washington University
- Georgia Institute of Technology
- Georgia State University
- Indiana University
- Michigan State University
- **San Diego State University**
- Temple University
- Texas A&M University
- The Ohio State University
- University of Texas at Austin
- University of Colorado Denver
- University of Connecticut
- University of Maryland
- University of Miami
- University of South Carolina
- University of Washington

# National CIBER Program

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# Experiential Learning

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## Cross-Border Collaborative Business Consulting (CCBC)

Graduate Students Solving Real World Challenges in Real-Time  
for Real Companies and Organizations



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UC San Diego



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# CBCC - Student Benefits

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1

Invaluable on-the-job training

2

Unique immersion in an international business environment

3

Powerful networking opportunities



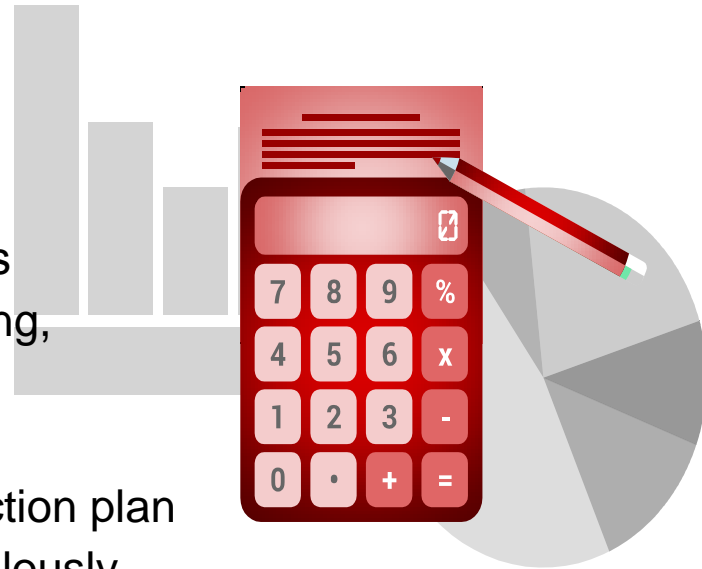
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# CBCC - Benefits the Region

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- 1 CBCC team members become ambassadors who develop a true understanding of local companies and issues that impact them;
- 2 Companies gain early access to the world's rising stars in finance, marketing, engineering, and management;
- 3 Companies gain a fresh and operational action plan that goes beyond dollars and cents, meticulously researched and professionally presented.







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## **SDSU CIBER**

***Dedicated to Advancing Global Business  
...and Cross-Border Collaboration***

# **Thank you!**

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